RCS Sample Data Search

Region	Country	Category	Mobile operator	Engagement	Value chain	Value	2018	2019	2020	2021	2022e	2023e	2024e	2025e	2026e
West Europe	Country A	Population	N/A	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Subscriptions	N/A	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Unique Mobile Users	N/A	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Smartphone users	N/A	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile internet users	N/A	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Rich messaging users	N/A	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX

User data

West Europe	Country A	Mobile Subscriptions	Mobile operator 1	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile Subscriptions	Mobile operator 2	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile Subscriptions	Mobile operator 3	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile Subscriptions	Others	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile users	Mobile operator 1	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile users	Mobile operator 2	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile users	Mobile operator 3	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Mobile users	Others	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	RBM users	Mobile operator 1	N/A	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	RBM users	Mobile operator 2	N/A	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	RBM users	Mobile operator 3	N/A	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	RBM users	Others	N/A	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX

RCS traffic data

West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 1	Events	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 2	Events	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 3	Events	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Others	Events	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 1	Sessions	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 2	Sessions	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 3	Sessions	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Others	Sessions	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 1	Session messages	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 2	Session messages	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Mobile operator 3	Session messages	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual A2P Traffic by Engagement	Others	Session messages	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 1	Events	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 2	Events	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 3	Events	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Others	Events	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 1	Sessions	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 2	Sessions	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 3	Sessions	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Others	Sessions	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 1	Session messages	N/A	N/A	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 2	Session messages	N/A	N/A		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Mobile operator 3	Session messages	N/A	N/A			X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX
West Europe	Country A	Annual P2A Traffic by Engagement	Others	Session messages	N/A	N/A					X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX

RCS spend ($) data

West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 1	Events	Mobile operator	Message	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 2	Events	Mobile operator	Message		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 3	Events	Mobile operator	Message			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Others	Events	Mobile operator	Message					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 1	Sessions	Mobile operator	Session	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 2	Sessions	Mobile operator	Session		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 3	Sessions	Mobile operator	Session			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Others	Sessions	Mobile operator	Session					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 1	Events	Aggregator	Message	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 2	Events	Aggregator	Message		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 3	Events	Aggregator	Message			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Others	Events	Aggregator	Message					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 1	Sessions	Aggregator	Session	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 2	Sessions	Aggregator	Session		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Mobile operator 3	Sessions	Aggregator	Session			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual A2P Spend by Engagement, Value chain & Value	Others	Sessions	Aggregator	Session					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 1	Events	Mobile operator	Message	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 2	Events	Mobile operator	Message		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 3	Events	Mobile operator	Message			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Others	Events	Mobile operator	Message					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 1	Sessions	Mobile operator	Session	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 2	Sessions	Mobile operator	Session		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 3	Sessions	Mobile operator	Session			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Others	Sessions	Mobile operator	Session					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 1	Events	Aggregator	Message	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 2	Events	Aggregator	Message		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 3	Events	Aggregator	Message			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Others	Events	Aggregator	Message					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 1	Sessions	Aggregator	Session	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 2	Sessions	Aggregator	Session		X,XXX,XXX.XX	X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Mobile operator 3	Sessions	Aggregator	Session			X,XXX,XXX.XX	X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX
West Europe	Country A	Annual P2A Spend by Engagement, Value chain & Value	Others	Sessions	Aggregator	Session					$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX	$ X,XXX,XXX.XX

RCS averages (per month)

West Europe	Country A	Average event traffic per RCS user	N/A	Events	N/A	N/A	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX
West Europe	Country A	Average sessions per RCS user	N/A	Sessions	N/A	N/A	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX
West Europe	Country A	Average session traffic per RCS user	N/A	Session messages	N/A	N/A	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX	X.XX
West Europe	Country A	Average event spend per RCS user	N/A	Events	N/A	Events	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX
West Europe	Country A	Average sessions spend per RCS user	N/A	Sessions	N/A	Sessions	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX
West Europe	Country A	Average session traffic spend per RCS user	N/A	Session messages	N/A	Session messages	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX	$ X.XX

Sample datasheet only, subject to change